



*Gifts of* LOVE™  
CHRISTMAS WITH DIGNITY

2024 Partnerships



## You can empower Lincoln families to experience Christmas with dignity!

For over 30 years, City Impact's Gifts of Love Christmas store has provided affordable, quality gifts to families in need, helping them celebrate the holidays with dignity. In 2023, with the support of sponsors, partners, and 300 volunteers, we gave over \$100,000 in gifts to more than 2,400 children and parents. In 2024, we aim to serve 3,000. Will you help us reach this goal by becoming a GOL partner? Visit <https://cityimpact.org/gifts-of-love-2024/> for more information.

### Sponsorships Available!

*We are committed to creating custom sponsorship packages that align with your marketing objectives and budget. For customized sponsorship opportunities, please contact Kristy Goodwin at 402-975-8271 or [kgoodwin@cityimpact.org](mailto:kgoodwin@cityimpact.org) to discuss your needs.*



**Presenting Partner - \$25,000 (Exclusive):** As the lead GOL partner, your organization will receive top-tier visibility across all events, media campaigns, and City Impact's website. It also includes exclusive rights to a booth at the Gifts of Love store and branded giveaways. CEO featured in all promotional videos for GOL. Your sponsorship covers Christmas presents for up to 1,000 children and operational costs like venue rental and logistics.

**Gold Partner \$15,000:** Gold partners will receive prominent sponsor visibility across all events and media, with logo placement on the website and social media mentions. Your sponsorship will cover gifts for 750 children, wrapping supplies, and distribution logistics.

**Silver Partner \$10,000:** Silver partners will be featured in digital and print media campaigns and recognized on CI website and social media. Your sponsorship will support gifts for children and operational costs like volunteer training and logistics.

**Bronze Partner \$5,000:** Bronze partners will be recognized on the event website, social media, and GOL store. Your contribution will provide gifts for 250 children and support logistics like transportation and storage.

**Community Partner \$2,500:** Community partners will receive social media and email recognition. Your contribution will support gifts for 125 children and cover smaller operational costs, such as gift-wrapping supplies and volunteer appreciation.